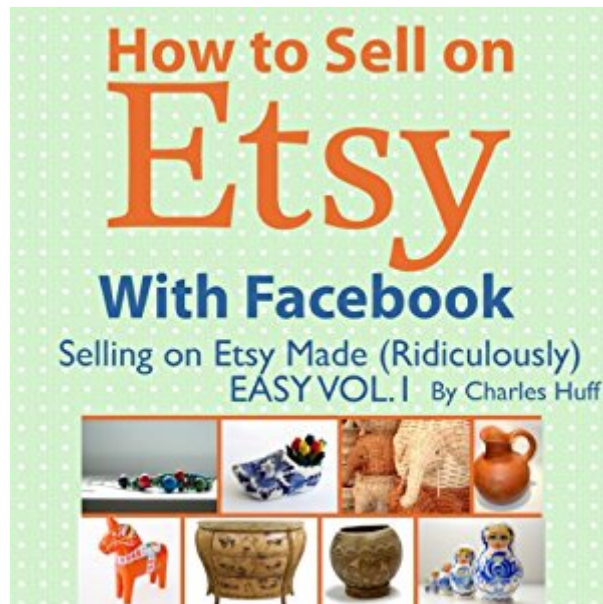


The book was found

How To Sell On Etsy With Facebook: Selling On Etsy Made Ridiculously Easy, Vol. 1



Synopsis

Want to know how to sell on etsy? Tired of finding all your new creations on your Etsy store sit unbought? Want your experience selling on Etsy to be more productive, more profitable...and a heck of a lot more fun? Well...check out my new book "How to Sell on Etsy With Facebook - Selling on Etsy Made Ridiculously Easy Vol.1" As an Etsy seller myself I learned, the really hard way and by making every Facebook marketing mistake in the book, how to turn all those likes and comments into actual sales for an Etsy store. So if you want to know how to sell on etsy successfully on Facebook, and what Facebook marketing perils to totally avoid, check out "How to Sell on Etsy With Facebook - Selling on Etsy Made Ridiculously Easy Vol.1" and you might just find it's the final piece to your Etsy seller puzzle.

Book Information

Audible Audio Edition

Listening Length: 1 hour and 26 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Toplocker Media

Audible.com Release Date: April 10, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00JLOVFR8

Best Sellers Rank: #22 in Books > Audible Audiobooks > Nonfiction > Lifestyle & Home > Crafts & Hobbies #411 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Reference #485 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises

Customer Reviews

Well, in this case, you get what you're paying for. I searched and tried to find Mr. Huff's Etsy store, but there doesn't seem to be one attached to his name. If he's so successful, and he's talking about promoting his Etsy shop, you'd think he'd link it prominently. Look at the publisher-- check out the site, it's nothing but a splash page. And the name personally welcoming you to the site is not Charles Huff-- his name isn't anywhere on the bare bones marketing site. Nothing to see there unless you're willing to give away your email address. And once you give them a fake one that works, all you get is a solicitation to like their Facebook page. But there is NO CraftBizInsider Facebook page, the solicitation is just a marketing site for selling splash pages. Marketing to sell

more marketing. At any rate, using Facebook to sell on Etsy is anything but easy. He does give some good information, but nearly everything he mentions involves a monetary investment. Many starting out are doing so on a shoestring budget. Many won't want to spend \$5 a week for an ad, \$10 a month for an app, \$50-100 to hire a photographer, etc. until there's at least some money coming in. And the suggestion to hire assistants? Completely unrealistic for many kinds of single owner handmade operations. There was a time when engaging people with your Facebook page was easy. Now, you don't have much hope unless you heavily invest in advertising. "Mr. Huff" does cover how to go about this, and gives some cursory information about how to analyze what works and what doesn't. For artisans looking to sell successfully on Etsy, I think non-creating time would be better spent on learning photography technique and SEO. Marketing on Facebook is a fine addition, but don't ignore the vast internal traffic on Etsy itself. In order to be seen on Etsy, you need compelling photos and relevant, searchable titles and tags.

When I bought this book I had just started selling on Etsy and had made only one sale. I bought this book to learn how to promote my Etsy store on my Art by Michelle Facebook page. I found some great tips and actually took notes so I could do many of the things mentioned in this book. What I found after doing some of these things is that it is really the consistency of your promotion. I thought this book was good and helpful.

Lots of good info about marketing your Etsy business with Facebook. It doesn't have everything you need to know, but Huff covers most of the basics. You'll learn -1) What Facebook apps are, and how to get started with them 2) How to sponsor your posts for greater visibility 3) How to run a Facebook contest, and which apps will work best for you 4) The least you need to know about how to boost your visibility by using Facebook ads. A few reviewers complained that many of the ideas in the book cost money to implement. What they forget, is that's not the author's fault. The new reality of Facebook is you've got to pay to play. If you don't want to pony up the cash to make your store visible, you're unlikely to make the sales volume you want. Even if you're not ready to jump on Facebook right now, you owe it to yourself to investigate what it can do to help grow your Etsy business.

One of my cousin's recently opened up an Etsy store and I cannot wait to recommend this book to her! In an age of social media, it's difficult to stand out when everyone is competing for the same space. This book offers a refreshing look on how to use Facebook to promote your Etsy business,

with a lot of applicability to improving your FB page in general. Huff gives a simple breakdown of how to best market and promote your stuff. The brilliancy of it is how important timing is to bringing in the bucks (Chapter 3). When you post and how you post makes a big difference in drawing attention your way. I definitely recommend this book! It will help teach you how to stand out above the rest with unique marketing strategies and techniques to help you stay relevant daily.

This is a great book with step-by-step details of how to setup a Facebook Fan Page and connect your Etsy Shop with apps. Also how to setup autoresponders and almost automate your selling and fulfilling of your Etsy items. It's a great read.

Guiding customers to purchase products from Facebook to Etsy has never been simpler. This book outlines the steps necessary to using Facebook as an effective tool to guide customers to your crafting product. The thing I really loved about this guide is that the language is so down-to-earth. Anyone interested in getting into the crafting business needs to at least take a free look. Although personally I recommend using this book as a companion to boost sales.

This book has a lot of basic knowledge in it. Great resource for my wife and I's first etsy shop! (www.etsy.com/shop/MysticMelissa) Charles helped us understand how some of the back processes work and what helps people find the store. This was also a really "easy" read. The book was fun, interesting, and light reading. I tried reading some other books and they were to "professional and formal". I sit at home all day and sell handmade crystal jewelry, I want to quickly read an interesting easy book.

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